

# Privacy Policy

Last updated: 2024-04-04

MindStream's mission is to develop great tools and services that help our users to be more productive and successful. We are convinced that a fair relationship with our users is very important. Therefore, we are fully committed to protect your privacy and to communicate how we collect and process data transparently.

This Privacy Policy ("Policy") describes how MindStream Software LLC ("MindStream," "we", "our", or "us") collects and processes personal information. The Policy applies when you use our websites, mobile applications, online products, software plug-ins and native software (collectively, our "Products").

Our use and transfer of information received from Google APIs to any other app will adhere to [Google API Services User Data Policy](#), including the Limited Use requirements.

## The information we collect

The information we collect does not include any data related to application data accessed by our product APIs or Services. No application related data is ever stored for use by Mindstream.

## Information that you provide to us

When you interact with us through our Products, we may collect information that you provide, such as when you:

- Create or modify your account;
- Subscribe for a paid account;
- Send questions or comments via email, social media, or our [Website](#);

The types of personal information that you provide may include:

- Your name and email;
- Address;
- Postal address, billing address, tax identification number, contact information of an billing representative;

## Unsolicited information

You may provide us with ideas for new products or modifications to existing products, and other unsolicited submissions (collectively, "Unsolicited Information"). All Unsolicited Information shall be deemed to be non-confidential, and we shall be free to reproduce, use, disclose, and distribute such Unsolicited Information to others without limitation or attribution.

## How do we use your information

The information that you provided to us or that we collected from you or third parties is used for the purposes described in this Policy or otherwise disclosed to you in connection with our products. Such uses may include for example:

- Operate and improve our products;
- Provide and deliver the products and services you request, process transactions, and send you related information, including confirmations and invoices;
- Send you assistance materials, including instructions for specific product features or video tutorials, based on your usage pattern of our products;
- Send you product update materials, including promotional information about new products and product features, enhancements, special offers, and other events of interest from MindStream;
- Send you usage collaboration notices, security alerts, and support or administrative messages;
- Respond to your reviews, comments, questions and requests, and provide customer service;
- Monitor and evaluate activity trends and usage patterns in connection with our products;
- Personalize our products.

Your personal data will be retained until: (i) you actively exercise your rights to delete them as listed below, or (ii) your account is terminated.

## When do we share your information

We do not sell or share your personal information except in the limited circumstances spelled out below and with appropriate safeguards on your privacy:

- Agents, consultants and related third parties: Like many businesses, we sometimes hire third-party vendors, consultants and other service providers who work on our behalf, host our data, and need access to your information to carry out their work for us. We ensure that all these entities are compliant with this

Policy, the EU General Data Protection Regulations or the EU-U.S. and Swiss-U.S. Privacy Shield Frameworks. All these third parties have agreed to maintain the confidentiality, security, and integrity of the personal information they obtain from us. Unless we notify you otherwise and provide you with an opportunity to opt out, they will not use your personal information for any purpose other than as described in this Policy.

- Business transfers: As we develop our business, we might sell or buy businesses or assets. In the event of a corporate sale, merger, reorganization, bankruptcy, dissolution or similar event, your information may be part of the transferred assets.
- Consent: We may transfer your information with your consent.
- Legal requirements: We may disclose personal information if required to do so by law or in the good faith belief that such action is necessary to: (i) Comply with a legal obligation; (ii) Protect and defend the rights or property of the Company or Related Companies; (iii) Protect the personal safety of users of our products or the public; or (iv) Protect against legal liability.

## How do we keep your data secure

MindStream takes all reasonable steps to ensure that your data remains available to you only and to protect it from loss, misuse, and unauthorized access, disclosure, alteration and destruction.

## Your choices and your rights

With regards to how we handle your personal information, you have several choices available. Exercise your rights by getting in touch with us at [support@MindStreamAnalytics.com](mailto:support@MindStreamAnalytics.com)

- Access, edit, delete or limit your personal information: If you have an account with us, you may review, update, or delete optional account information at any time. Please keep in mind that some information, like your billing data, is necessary for getting access to paid features.
- Opt-out of electronic communications: You may opt out of receiving promotional and assistance emails from us at any time. If you opt out of promotional or assistance messages, we may still send you other messages, like those about your account and legal notices (“transactional messages”).
- Terminate your account: You can terminate your account or schedule your subscription cancelation (for next renewal interval) at any time. Please keep in mind that we may continue to retain some of your information after closing your

account when that information is reasonably required to comply with legal obligations or reasonably needed for our legitimate business interests.

- Set your browser to reject cookies: You can usually choose to set your browser to remove or reject browser cookies before using our websites. Please keep in mind that some websites and features may not function properly without the aid of cookies.