

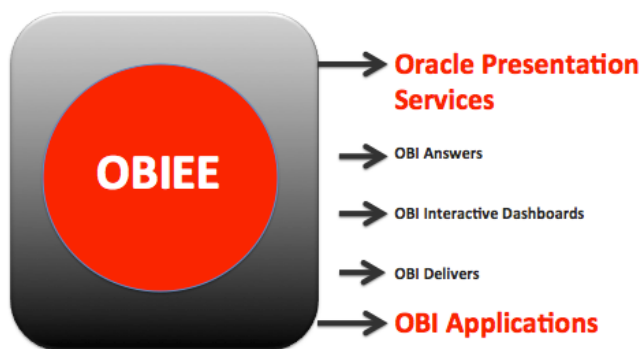


Oracle Business Intelligence Enterprise Edition (OBIEE)

Oracle Business Intelligence Suite Enterprise Edition (Oracle BIEE) is a comprehensive suite of enterprise BI products that delivers a full range of analysis and reporting capabilities. **OBIEE** gives business users the capability to perform in-depth analysis and data mining of detailed business data, providing real and significant information for making critical decisions.

Oracle Business Intelligence Enterprise Edition consists of components that were formerly available from Siebel Systems as **Siebel Business Analytics Platform**, with a number of significant enhancements.

OBIEE is made up of several services such as “**Answers**”, “**Delivers**”, “**Interactive Dashboards**” and “**Applications**” which help to organize and present data for making critical and timely business decisions.



Oracle BI has two main components

- Oracle BI Presentation Services
- Oracle Business Intelligence Applications

Oracle BI Presentation Services

Oracle BI Presentation Services consists of the following interfaces.

Oracle Business Intelligence Answers. Oracle BI Answers provides answers to business questions. This interface allows users with the appropriate permissions to build and modify reports that let end users explore and interact with information, and present and visualize information using charts, pivot tables, and reports. These reports can be formatted, saved, organized, and shared with others. A report can be configured to refresh results in real-time. Reports created with Oracle BI Answers can be saved in the Oracle BI Presentation Catalog and integrated into any Oracle BI home page or dashboard. Results can be enhanced through options such as charting, result layout, calculation, and drill-down features.

Oracle Business Intelligence Interactive Dashboards. When an end user accesses Oracle BI, the user is presented with a default interactive dashboard with points of access for detailed analytics information. Dashboards are typically used to display reports that contain content specific to the needs of individual users or groups.

Oracle Business Intelligence Delivers. Oracle BI Delivers the interface used to create Oracle Business Intelligence Alerts based on analytic results. Specific results can be detected within reports and the appropriate people notified immediately through Web, wireless, and mobile communications channels. They can be driven by schedules or events that can access, filter, and perform analytics on data based on specified criteria.

Oracle Business Intelligence Applications

Consist of pre-built, industry-specific Oracle BI interactive dashboards and reports that are built using industry best practices and address key functional areas within an organization. Oracle BI applications are integrated with operational applications to provide business metrics in reports, in context with an organization's business function and industry. Oracle BI applications include ETL (Extract, Transform & Load) routines into the business analytics warehouse.

Security in Oracle BI:

OBIEE allows a high degree of control over access to elements in Oracle BI applications. The security mechanism comprises Business logic object security, Presentation Catalog object security and Data level security.

Drilling Down in Oracle BI:

In OBIEE, you can drill down from a dashboard or report to an actual item in the database. For example, if you work in sales, you can drill down to the city level within a sales report, and observe that there is a large sale pending in Paris.

Strategy Consulting Solutions, Tailored to Your Business

MindStream Analytics is leading consulting and managed service provider with over a decade of experience implementing EPM/BI/Analytics for leading global companies in addressing enterprise challenges – we've worked with organizations such as ING Direct, University of Pennsylvania, Stanley Blacken Decker, Credit Suisse, Windstream and more in providing solutions that enable the business to act fast with accuracy and confidence.

Data is a new economic asset that is rapidly expanding and changing. You're challenged to figure out how to use it to your organization's advantage - We work collaboratively with our clients; bringing **innovative strategies** that enable your organization to **gain competitive edge** and **win with data**.



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Defining your vision and turning it into a winning game plan.



Data Management

Leveraging your data for greater business value.



Cloud Solutions

Translating and implementing your business objectives into cloud technology solutions for competitive advantage.



Mobile Solutions

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