

# Enterprise Analytics Planning & Assessment

## A roadmap to Analytic success

*The MindStream Enterprise Analytics Assessment provides a capabilities assessment to identify the current analytic maturity within an organization. The assessment benchmarks current analytic activities and processes relative to industry best practices, identifies opportunities to better leverage analytics, and helps prioritize data-centric business goals to minimize cost and maximize return on investment. The assessment is a 5-dimension approach necessary to achieve analytics excellence.*

### Analytics

The assessment of analytics examines the sophistication and rigor of the analytics approaches used by an organization. Nearly every organization is already doing analytics in some form; however, each varies significantly in their level of sophistication and the types of tools used.

### People

Analytic knowledge and skill turn the available business data into information that can be used to take action. Data science activities require curious, analytically-minded people. These people must be technical enough to deal with the various IT aspects of data science, familiar with the complex mathematics of statistics, and creative problem solvers. It is rare that any one individual possesses all these skills, so it is important to build an analytic team that covers the full breadth of data science activities.

### Process

Building successful analytics processes is important for developing an analytics culture and allowing technical successes

## ABOUT MINDSTREAM ANALYTICS

MindStream Analytics is a leading Consulting and Managed Services provider. We are committed to helping growth-oriented midsize and large organizations acquire, implement, host, manage and support Enterprise Performance Management, Business Intelligence and Analytic solutions.

MindStream Analytics uniquely offers integrated services for leading technology providers such as Oracle, IBM, Anaplan, CXO Cockpit, Lavastorm and others.

At MindStream Analytics, we believe in the power of connected data. We understand the data supply chain from where it begins to the various ways it can be consumed. No matter the data source, it does not matter - we get it and more importantly, we know how you should use it.

### Contact Us Today!

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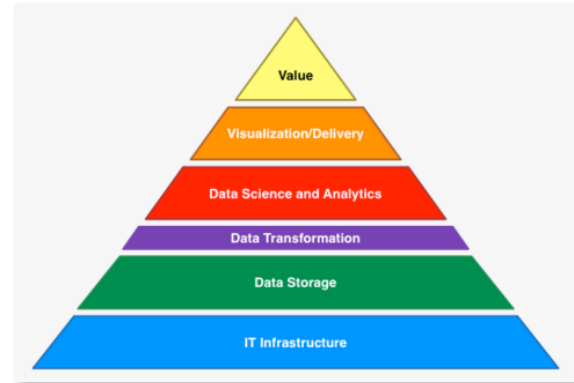
to be leveraged and repeated over time. Analytics cannot succeed without collaboration between different stakeholders across the organization.

### Infrastructure

As shown in the figure, the value chain for analytics starts with a robust IT infrastructure and data storage platform capable of supporting the desired analytics and delivery processes.

### Culture

Having an analytics-ready culture is the single best indicator of future analytics success. Though analytics is largely a technical discipline, technology alone is not sufficient to manage and adapt to the unexpected discoveries that are a routine part of data science.



Once completed, the MindStream Analytics team will provide tailored recommendations for increasing the analytic capabilities in your organization based on the results of the assessment. These recommendations will provide guidance on processes, tools, and technologies suitable for using analytics to make data-driven decisions. MindStream Analytics will also use this information to propose a roadmap to develop a predictive analytics culture focused on achieving the specific data management goals of the organization.

