



COMPANY PROFILE

MindStream Analytics is a consulting and managed services firm dedicated to helping clients enable better decision making. With over a decade of experience in the analytics and Business Performance Management space, MindStream offers customers business intelligence and analytic tool selection, predictive modeling development, real-time streaming analytics, Profitability Costing models, BPM design and delivery optimization and best practices for financial planning. MindStream guides their customers to a solution that enhances business modeling enabling better analysis and insight into their data. We believe that the power of technology combined with best practices will give customers the ability to make fact based decisions.

MindStream Analytics was formed by a diverse team of analysts, BPM consultants, and Industry leaders with many years of experience. Their combined expertise in manufacturing, consumer products, telecommunications, healthcare, financial services, and energy verticals bring a powerful and unique value proposition to our clients.

VALUE TO OUR CUSTOMERS

Access to data for your business today is easy. Making fact-based value added decisions from critical information – that's the hard part. MindStream Analytics is a boutique consulting firm specializing in the implementation and optimization of best of breed business analysis and financial systems solutions. We focus on solving complex data analytics issues to enable **fact-based decision making** for our clients.

- ✓ Software Selection
- ✓ Predictive modeling development
- ✓ Real-time Streaming Analytics
- ✓ Profitability Analysis
- ✓ Enterprise Performance Management
- ✓ Best practices for financial planning
- ✓ Business Intelligence
- ✓ Managed Services

PROFESSIONAL SERVICES

At MindStream Analytics we strive to help companies perform better, faster, more advanced analytics that will help them understand critical business and marketplace drivers. Every company has unique analytic needs and our mission is to provide every client with the best solution. To fulfill that mission MindStream provides clients with the following services; Software Selection, Enterprise Performance Management, Profitability Analysis, Streaming Analytics and Business Intelligence solutions. All of these services are offered with MindStream's project methodology and best practices recommendations.

Software Selection

Since MindStream Analytics' consultants have worked with so many different types of analytic software it is only natural for us to understand each vendor's strengths and weaknesses. We are happy to share our knowledge with our customers and guide them through the selection process. Let us help you make the decision that is right for your company.

Enterprise Performance Management

MindStream Analytics employs many Enterprise Performance Management (EPM) gurus, including the current Oracle Applications User Group's Essbase Domain Lead. EPM competency is a pre-requisite for any analytics company today and MindStream Analytics' staff is among the most seasoned talent available.

Profitability Analysis

MindStream Analytics understands the difficulty associated with the development of a strong profitability analysis. Having built many profitability costing Essbase and other tool models, we are very skilled at helping your organization identify and source the appropriate measurements required to build a profitability costing model for your organization.

Streaming Analytics

Our core competency is the development of statistical analysis and we are ready to help our client's organization understand key performance indicators driving behaviors in today's business climate. Whether those patterns are; customer purchase patterns, inventory stocking efficiencies, purchasing models, or any other type of analysis, we can help. Today, the technology exists to analyze data patterns in real-time as they happen. By deploying streaming analytic software tools, MindStream Analytics is a pioneer at the forefront of the next technology revolution.

Business Intelligence

MindStream Analytics not only understands analysis and the tools that support it, we also understand that presentation of results can be an important factor in understanding the analysis. Therefore, MindStream Analytics also offers Business Intelligence solutions to its clients that support many different types of BI tools and solutions.

MANAGED SERVICES

We have an in-house team of highly skilled, experienced technical and financial experts. Our Support team is committed to remotely provide timely, accurate responses to fit with your reporting timetable, ensuring that your business critical applications remain fully operational.

Our methodology is to dedicate a specific resource to each client account. In that way, we quickly familiarize ourselves with your specific application. We understand that there is nothing more important to you than being able to get the right advice and support. Use our team's expertise to help manage and support your EPM environment to address user queries, change requests, enhancements, training, and process control.

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