



## DATASHEET

# Finance Advisory and Transformation

Transforming your vision into a winning game plan

MindStream Analytics is a pioneer at helping organizations win with data. We have helped companies such as Bayer, Chiquita, ING Direct, Stanley/Black & Decker, and Tyco achieve tremendous results with proven ROI. Whether you are just starting out or working through an implementation roadmap, MindStream can advise you with the best strategy for your enterprise.

We are experts in bringing People, Process and Data together –

- Business, Finance, and IT stakeholders are not aligned on the analytical problem, the solution on how to get there, or the business case for making a change.
- Business users are challenged to define requirements and bring to life the solution vision and benefits.
- There is too little focus on the most critical success factors - internal, external, digital, syndicated, structured and unstructured data.

Corporate Performance Management (CPM) is a management discipline that focuses on supporting integrated management processes on a strategic, financial, and operational level enabling organizations to more effectively run their business.

What if you could have timely, accurate, and relevant intelligence with which to plan and control your entire organization? What if you could have the most important metrics to measure the performance of the organization at your fingertips? What if all your management systems could work together to provide what you need, when you need it?

There are many benefits to CPM:

- Augmented organizational flexibility
- Improved communication
- Stakeholder alignment
- Governance and compliance
- Better preparation for change
- Defined and connected Business process
- Accountability and visibility
- Timely actionable information
- Decreased total cost of ownership

## About MindStream Analytics

MindStream Analytics is a leading consulting and managed services provider.

We are committed to helping growth-oriented mid-size and large organizations acquire, implement, host, and manage strategic finance solutions.

MindStream Analytics offers a comprehensive portfolio of:

- ✓ Advisory & Consulting Services
- ✓ CPM/BI/Analytics Implementation
- ✓ Data Management
- ✓ Advanced Analytics
- ✓ Mobile Solutions
- ✓ Training
- ✓ Managed Services
- ✓ Hosting Services

At MindStream Analytics, we see the power in connecting data using technology.

To learn more about how MindStream Analytics can help, email us at [sales@mindstreamanalytics.com](mailto:sales@mindstreamanalytics.com) or call **1(800) 497-0151**.



- Increased return on investment
- Leverage ERP / CRM systems
- Increased predictability, reduced risk
- Standardized management processes
- Enhanced efficiency and adaptability

#### *Strategic Roadmap Development and Review*

A Strategic Roadmap is the first step to implementing Performance Management and Analytics at your company. MindStream Analytics can help your organization thrive through the democratization of data and the power of informed decision making.

MindStream deliverables include:

- Onsite Strategy Review - 100% U.S. based staff
- End User Needs and Training Assessment
- Industry Benchmarking and Peer Best Practice Reviews
- Strategic Timeline and Resource Planning
- Review of Privacy, Security, and Data Governance policies.

#### *Product Selection*

Get Beyond Gartner. MindStream experts have a wide variety of practical implementation **and** managed services knowledge that helps us understand the positives and negatives of any solution. We not only understand what it takes to build these solutions, we know how to maintain them as well. This gives us a full 360° view of the solution that you only get from years of experience. Let us help you navigate the sea of vendors by arranging demos, coordinating proof of concepts, and give you an unbiased view of the right solution for your business.

MindStream deliverables include:

- End user current solution assessments
- Requirements gathering and review
- Vendor validation and independent reference checks.
- Selection of 3 to 4 current market vendor solutions.
- SWOT matrix on vendors selected.
- Product demos for Senior Management and SME's (Subject Matter Experts)
- Vendor contract negotiation

For more information, visit us at [www.mindstreamanalytics.com](http://www.mindstreamanalytics.com).



**NEED MORE?  
LET'S TALK.**

*MindStream Analytics* is a leading consulting and managed services provider with expertise in Enterprise Performance Management (EPM), Business Intelligence (BI), Analytics, Managed Services, Cloud, and the technologies that drive effective organizations. Call us to discuss your next project at 1(800) 497-0151, or e-mail us at [sales@mindstreamanalytics.com](mailto:sales@mindstreamanalytics.com).