



MINDSTREAM
ANALYTICS

MindStream Analytics contact:
Lisa Spencer
(415) 340-3323
lspencer@mindstreamanalytics.com
www.mindstreamanalytics.com

FOR IMMEDIATE RELEASE
November 17, 2015

MindStream Analytics Increases Sales Team, Adds Two Sales Directors to Grow Analytics & EPM Practices

Drew Dalziel & Carleton Jones join MindStream Analytics as Sales Directors

Boston, MA – MindStream Analytics, a leading consulting and managed services provider, announced today the addition of two new Sales Directors, Drew Dalziel of Tampa, Florida and Carleton Jones of the Greater Boston area. Both will work closely with senior management to strengthen current relationships as well as advance the organization's growing Analytics and Enterprise Performance Management (EPM) practices.

With the expansion of predictive analytics technologies and solutions, MindStream Analytics keeps pace by forging its talent stores with dynamic personalities and experience. Jones brings over 15 years of business development expertise across a wide portfolio of technologies, from enterprise content management to business intelligence to data mining and statistical analysis software. Jones' complements MindStream's business intelligence and analytics offerings, bringing a depth of experience in business intelligence and predictive analytics technologies, with technology leaders like IBM, Cognos, and Dell.

Dalziel arrives at MindStream with over seven years of experience in the EPM and business intelligence industries, including work at Oracle Corporation, Blue Stone International, and Huron Consulting. Dalziel's background in Oracle Hyperion will continue to bolster the organization's deep roots in Oracle Hyperion technology and consulting sales. In addition, Dalziel will work to strengthen relationships with MindStream's growing list of technology partners, bringing forth new opportunities to the organization's current customer base and growing clientele.

"We are excited to have both Drew and Carleton join MindStream," says Lisa Spencer, Executive Vice President, Sales, at MindStream. "This allows us to grow our footprint within our existing customer base, our partners, and in the growing market of Predictive Analytics."

Earlier this year, MindStream Analytics also [added Michael Myers as Vice President of Technical Services](#). Dalziel and Jones joins the growing ranks at the leading consulting and managed services company.

About MindStream Analytics

MindStream Analytics, headquartered in Boston, MA, is a leading consulting and managed services provider. Our team is made up of business and technical experts that believe in the **power of data**.

We know that, to not only survive but, to excel in today's environment, organizations *must* have insight across the organization to enable actionable financial decisions that achieve positive business results; those that accomplish this ***win with data***.

We love challenging work—the messier the data, the better. We're the partner to turn unruly, chaotic data into meaningful information for better, faster, and more accurate decision-making. *We know finance; we get it.*

MindStream has been recognized by *CIO Review*, ProformaTech, and others for our innovative thinking and business analytic applications expertise. In 2015, MindStream was named by MSPmentor as one of the “Top 501 Managed Services Providers.”

###

PAGE 2 of 2
PRESS RELEASE

MindStream Analytics contact:
Lisa Spencer
(415) 340-3323
lspencer@mindstreamanalytics.com
www.mindstreamanalytics.com



400 Commonwealth Ave., Suite 2G
Boston, MA 02215
www.mindstreamanalytics.com
information@mindstreamanalytics.com
(800) 497-0151