FOR IMMEDIATE RELEASE
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MindStream Analytics Partners with Lavastorm to Provide Industry Leading Self-Service and Advanced Analytics Software to Customers

Boston, MA – MindStream Analytics, a leading consulting and managed services provider, announced a partnership with Lavastorm Analytics today to provide powerful self-service and advanced analytics software to enterprise customers. This agreement will expand upon the company's robust enterprise solution offerings to now enable customers to quickly build sophisticated, governed analytical flows that accelerate business insights and promote data confidence.

MindStream has sought to build partnerships that reflect the needs of customers in the ever-changing, ever-expanding "Big Data" landscape. For customers seeking more flexibility, transparency, and speed of availability in its data supply chain, Lavastorm's ease-of-development, ease-of-use, and comprehensible visual configuration environment are benefits MindStream can now extend to its customers, accompanied by the same expert enterprise performance management, business intelligence, and analytics professional services for which MindStream is renowned.

"MindStream Analytics prides itself in bringing the foremost in business intelligence and analytics technology to our customers," said Alexander Ladd, CEO & Senior Partner of MindStream Analytics. "Our partnership with Lavastorm is a reflection of this commitment."

Lavastorm has been providing self-service data preparation capabilities to some of the largest enterprise companies for over a decade, enabling them to quickly access data and build analytic applications on their own.

"We are excited to partner with MindStream Analytics to help our customers speed time to business insights that can lead to improved business processes and maintain competitive advantage," said Michael Hortatsos, Director of Partner Development at Lavastorm Analytics.

About MindStream Analytics
MindStream Analytics, headquartered in Boston, MA, is a leading consulting and managed services provider. Our team is made up of business and technical experts that believe in the **power of data**.

We know that, to not only survive but, to excel in today's environment, organizations *must* have insight across the organization to enable actionable financial decisions that achieve positive business results; those that accomplish this **win with data**.

We love challenging work—the messier the data, the better. We're the partner to turn unruly, chaotic data into meaningful information for better, faster, and more accurate decision-making. *We know finance; we get it.*

MindStream has been recognized by *CIO Review*, ProformaTech, and others for our innovative thinking and business analytic applications expertise. In 2015, MindStream was named by MSPmentor as a "Top 501 Managed Services Provider."

About Lavastorm Analytics
Lavastorm accelerates and automates self-service data preparation and advanced analytics for the enterprise. Our software makes it easy to blend complex data from multiple sources to empower technical and non-technical users to quickly build governed analytic applications, as well as harness our robust predictive analytics capabilities. Lavastorm's intuitive data flows, collaboration tools and extensive pre-built libraries enable our customers to deliver the fastest, most accurate insights to the business. The company's proven technology is used by thousands of analysts at leading global companies to solve their complex, data-driven problems where speed and accuracy is mission-critical to maintain competitive advantage. Lavastorm is headquartered in Boston, MA, with offices throughout the world. For more information, please visit: http://www.lavastorm.com.

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