

MindStream Analytics contact: Lisa Spencer (415) 340-3323 Ispencer@mindstreamanalytics.com www.mindstreamanalytics.com

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Boston Award Program contact: Boston Award Program PublicRelations@awardcontact.org http://www.awardcontact.org

MindStream Analytics Receives 2015 Boston Award for exceptional success in the Business Services category

Boston, MA – MindStream Analytics has been selected for the 2015 Boston Award in the Business Services category by the Boston Award Program.

Each year, the Boston Award Program identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Boston area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2015 Boston Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Boston Award Program and data provided by third parties.

About MindStream Analytics

MindStream Analytics, headquartered in Boston, MA, is a leading consulting and managed services provider. Our team is made up of business and technical experts that believe in the **power of data**.

We know that, to not only survive but, to excel in today's environment, organizations <u>must</u> have insight across the organization to enable actionable financial decisions that achieve positive business results; those that accomplish this **win with data**.

We love challenging work—the messier the data, the better. We're the partner to turn unruly, chaotic data into meaningful information for better, faster, and more accurate decision-making. *We know finance; we get it.*

MindStream has been recognized by *CIO Review*, ProformaTech, and others for our innovative thinking and business analytic applications expertise. In 2015, MindStream was named by MSPmentor as one of the "Top 501 Managed Services Provider."

About Boston Award Program

The Boston Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Boston area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Boston Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.