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Celvin Kattookaran's Second Encore as Oracle Ace Director

BOSTON – September 10, 2020 – MindStream Analytics (MindStream), a leading enterprise performance management advisory firm, is pleased to announce that Principal Consultant Celvin Kattookaran has been awarded again the title of Oracle ACE Director. Oracle ACE Directors are top-tier community members who engage closely with Oracle and they have a track record of major contributions to the Oracle community.

As Oracle's flagship advocacy program for recognizing Oracle evangelist and enthusiast, the ACE Program was founded in 2003 as a way to honor and reward members of the Oracle technology and application communities for their contributions, as well as help Oracle make its products more efficient and effective. Members of the program are technologically adept and eager to share their knowledge and experience.

According to Oracle, ACE Director qualifications include a track record of major contributions to the community, technical and/or community-oriented; exceptional communication skills; a reputation in the community as a thought leader in their area of expertise; and the ability to commit to participation in an honorary capacity for 12 months.

With over 15 years of experience in Business Intelligence and Enterprise Performance Management, Celvin has developed creative and practical business solutions to address clients' challenges. Having worked extensively with the Hyperion Suite of products gathering requirements, interacting with clients, managing development team, design analysis, implementation, and support across many industries, he is experienced with Hyperion Essbase (ASO & BSO), Hyperion Planning, PBCS, and Enterprise Planning Groovy rules. He is a prolific sharer of ideas via his blog and conferences. Celvin has created multiple utilities for Essbase, Planning, and Shared Services that he has shared through his blog posts for free.

“Becoming an ACE Director is a difficult and arduous task; many apply, few succeed. Celvin has succeeded twice, proof that his contributions to the Oracle



community are of outstanding and rare quality,” says Alexander Ladd, CEO of MindStream. Planning Practice Director Cameron Lackpour adds, “Celvin’s conference presentations and blogs are amongst the most advanced in their field and yet are easily accessible to all because when covering the why and how of sophisticated technical techniques he bases them in a practical business context. This freely given value he has provided to the Oracle community is why he is an ACE Director.”

About MindStream Analytics

MindStream Analytics is a premier consulting firm focused on helping customers improve business understanding and decision making. With years of experience in the Analytics and Performance Management area, MindStream offers services ranging from software selection and implementation to data management and managed services with their award-winning AppCare solution.

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