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Mark Gregoire named Executive Vice President Sales & Marketing for MindStream Analytics

Boston, MA – January 5, 2010- MindStream Analytics, a leading provider of professional services for analytics and Business Performance Management solutions, announced today that Mark Gregoire has been named Executive Vice President of Sales and Marketing for the company’s global operations. Mark brings with him over twenty-five years of successful experience in sales, operations and information technology.

“MindStream Analytics delivers solutions to our clients by enhancing technology and aligning resources to harness insight and enable financial and operational fact-based decision making” said MindStream CEO, Alex Ladd. “Mark has the background and experience to leverage technology in operations that will provide value to our clients. We are excited to bring him on board to lead our business development effort.”

Prior to joining MindStream, Mark served as Vice President of Sales for TITAN Technology Partners and Pinnacle Group Worldwide and positions of increasing responsibility in sales and operations for Georgia Pacific and Fort James Corporation.

Mr. Gregoire received a B.A. for double majors in Economics and English from Dickinson College. He lives with his family in Sandy Hook, Connecticut.

About MindStream Analytics

MindStream Analytics helps companies identify and implement technology that allows them to effectively analyze and predict key metrics. MindStream Analytics specializes in the implementation of analytic applications. For more information, please visit www.mindstreamanalytics.com .

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