KLOUTIX

Analytics as a discipline has been proven very effective to address some of the most pressing business challenges – customer growth, fraud detection, pricing optimization, reduce churn etc. With the explosion of Big Data, analytics has taken a completely new dimension.

However analytics growth has been largely restricted due to various factors such as - high investments required in H/W, Software resources, availability and expensive data scientists, long gestation periods of implementation, inability to produce tangible ROI for larger implementations etc.

Kloutix's solutions address these issues and provide analytical solutions that derive high business value with quick time to market. The solutions hand the power of analytics to the business user thereby increasing the usage and adoption. Kloutix's solutions have the following features:

- Pre-built predictive analytical applications
- Pre-built statistical models
- Self-service interface, where a business user can build and modify models without complexities of statistical modelling
- Leverage latest Open Source and Cloud technologies to implement cost effective solutions
- Implement using Global delivery model with a high end data science team at offshore.

Some of the prominent solutions developed by Kloutix are as below:

- **TRITON :** Digital platform for Big Data analytics

  Triton is a digital analytics platform that deploys right technology for different types of analytical requirements and has a backbone of data models, statistical models, KPIs etc. The platform works across industries like Financial Services, Insurance, Telecom, Media, and Hospitality etc.

  For more details, pls visit

  http://www.kloutix.com/platforms/triton

- **FundSAFE™ :** Analytics platform for Mutual Funds and Wealth Management

  FundSAFE™ is a comprehensive predictive analytics platform for mutual fund industry and wealth management. It has various statistical models like risk profiling, recommendation engine, segmentation, clustering, churn etc. both for customers and distributors.

  For more details pls visit

  http://www.kloutix.com/platforms/fundsafe

- **LeadINSIGHTS™**: Lead scoring, Referral and Loyalty analytics

  This application provided end-to-end analytics for lead management across digital and internal channels including Referral and Loyalty analytics.

  For more details pls visit
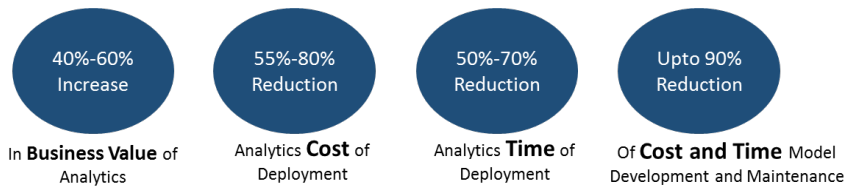
http://www.kloutix.com/platforms/leadinsights

Apart from the above solutions, Kloutix also provides solutions across BI & Analytics in an offshore model. Some of these solution include

- BI & DW Build
- Migration of DW to Cloud/Hadoop
- Analytics Technology consulting
- Expertise across BI & Analytics tools and technologies

In Summary, by combining pre-built statistical solutions and open-source/cloud platform Kloutix can enable customers gain following benefits from their analytical projects:

40%-60% Increase	55%-80% Reduction	50%-70% Reduction	Upto 90% Reduction
In **Business Value** of Analytics	Analytics **Cost** of Deployment	Analytics **Time** of Deployment	Of **Cost and Time** Model Development and Maintenance

For more details pls visit www.kloutix.com or write to us at marketing@kloutix.com