MINDSTREAM® ANALYTICS

DATA TRANSFORMERS

THE MONTHLY WEBINAR SERIES

EPM Reporting & Dashboards: What, When and How

Seth Landau – COO & EVP, Consulting Services

Jessica Benbow – Director, Consolidations, Reporting, Financial Close

John Liette – Manager, Business Intelligence

About MindStream

MindStream Analytics is a leading consulting and managed services provider with a proven track record for helping leading global companies address their enterprise challenges, focused on delivering sustainable profitability and competitive advantage.

Data is a new economic asset that is rapidly expanding and changing. You're challenged to figure out how to use it to your organization's advantage. We work collaboratively with our clients and bringing innovative strategies that enable organizations to gain competitive edge and win with data.

MindStream has been recognized by *CIOReview* in November 2015 as a 100 "Most Promising Oracle Solutions Provider," ProformaTech for our innovation, and others for our innovative thinking and business analytic applications expertise. In 2015, MindStream was named by MSPmentor as a "Top 501 Managed Services Provider." We were recently named "Top 10 Fastest Growing Data Analytics Company 2016" by *The Silicon Review.*

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About the Presenters

- Seth Landau
  - COO & EVP, Consulting Services
  - 20 years of experience in EPM
  - Certified Treasury Professional

- Jessica Benbow
  - Director, Consolidations, Reporting, Financial Close
  - 12+ HFM/ FDM(EE) Implementations
  - BS in Accounting

- John Liette
  - Manager, Business Intelligence
  - 9+ Years of BI Administration Experience
  - MBA in Project Management

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Agenda

- Compare and contrast Reporting and Dashboards

- Overview of Reporting/Dashboard Tools

- Choosing the right tool

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Comparison Matrix

	HFR	SV (Ad-hoc)	SV (Formula)	OBIEE	EPRCS	CXO
Approval/Workflow	Does not Support	Does not Support	Does not Support	Does not Support	Supports	Supports
Ease of Build/Dynamic Members	Supports	Supports	Supports with Limitations	Supports with Limitations	Supports with Limitations	Supports
Collaboration/Commentary	Does not Support	Does not Support	Does not Support	Supports with Limitations	Supports	Supports
Web Build	Supports with Limitations	Supports with Limitations	Supports with Limitations	Supports	Supports with Limitations	Supports with Limitations
Security Configuration	Supports	Supports	Supports	Supports with Limitations	Supports with Limitations	Supports with Limitations
SOX/Controls	Supports	Does not Support	Supports with Limitations	Supports with Limitations	Supports	Supports
Non-Hyperion Data Integration	Does not Support	Does not Support	Supports with Limitations	Supports	Supports	Supports
Report Distribution	Supports with Limitations	Does not Support	Supports with Limitations	Supports	Supports	Supports
Dashboards	Does not Support	Does not Support	Supports with Limitations	Supports	Supports with Limitations	Supports
Integration with Microsoft Office	Supports	Supports	Supports	Supports	Supports	Does not Support
Drill-down in all Dimension	Supports with Limitations	Supports	Does not Support	Supports	Supports with Limitations	Supports with Limitations
Time to Implement	Supports with Limitations	Supports with Limitations	Supports with Limitations	Does not Support	Supports with Limitations	Supports

Key: ✓ Supports ⚠ Supports with Limitations ✗ Does not Support

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Reports vs Dashboards

Reporting v Dashboards

"A report is a document containing information organized in a narrative, graphic, or tabular form, prepared on ad hoc, periodic, recurring, regular, or as required basis."

"A dashboard is a *visual* display of the most important information needed to achieve one or more objectives which fits entirely on a single computer screen so it can be monitored at a glance."

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Reporting v Dashboards

Reports	Dashboards
Reports *can* be short but are usually longer in nature	Dashboards are short and concise
Reports have visual *components*	Dashboards <u>are</u> visual
Reports include more background and data	Dashboards focus on specific KPIs
Reports require more in-depth attention (i.e. require reading through)	Dashboards are meant to be monitored at a glance
Reports often tell more of a story	Dashboards communicate specifics
Reports can include dashboards	Dashboards cannot or at least should not include a true report
Reports tend to be *more complex* in nature	Dashboards are simple
Reports can have actionable components	Dashboards are actionable

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Overview of Reporting/Dashboarding Tools

Reporting Tools

- Hyperion Financial Reporting Studio (HFR)

- Hyperion SmartView

- Oracle Business Intelligence Enterprise Edition (OBIEE)

- Oracle Enterprise Performance Reporting Cloud Service (EPRCS)

- CXO - Cockpit

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Hyperion Financial Reporting Studio (HFR)

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Hyperion Financial Reporting Studio (HFR)

- Tool for designing and presenting analytic data graphically
- Object oriented graphical report layout using: Text Boxes, Grids, Images, and Charts
- Integrates with HFM, Hyperion Planning, and Essbase
- Objects can be used across multiple reports
- Report build performed on the Win32 client
- Report output available in HTML, PDF and XLS

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HFR Report Build

(1)Text columns or rows that support Report format.

(2) Single "hard coded" member selection

(3) Dynamic member selection based on hierarchy

(4) Formulas can be utilized (ie Sum, Var)

(5) Page functionality supporting multiple selections

(6) Text functions to support Report format

(7) Selectable POV dimensions

(8) Hidden content

HFR Report Generation

(1) Expansion available in HTML but not PDF

(2) Pages displayed as drop-down in HTML and as separate reports in PDF

Hyperion Smart View

Hyperion Smart View

Smart View allows users to view, import, manipulate, distribute and share data from various data sources using Microsoft Excel, Word, Outlook and PowerPoint.

Typical uses include:

- Ad-hoc analysis
- Formatted reports based on formulas
- Data Form review/ submission
- Review HFR Reports
- Journal Entry submission

Data integration with:

- HFM
- Essbase
- Hyperion Planning
- FCM
- HFR
- PBCS
- EPRCS

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Smart View – Ad Hoc

- Dynamic data analysis utilized to perform queries

(1) Drill into dimensions

(2) Utilize Excel formulas

(3) Can Pivot data between Rows/Columns

Smart View – Formula Reports

- Best when used with HFM. May be used with Essbase/Planning but may have performance issues

(1) HS Function retrieves data from source

(2) Manual Data Entry (potentially submitted back to source)

Smart View – Data Forms

- Used to review or submit data into the source application based on a controlled POV.

(1) Allows for Review or Submission of data

(2) Controlled Point of View

OBIEE

OBIEEE

Oracle Business Intelligence Enterprise Edition (OBIEE) is a package of reporting and analytics tools that provides a robust and scalable solution for providing insight into the reality of your business.

- Connects to nearly any source

- Queries relational databases, data cubes, flat files, big data sources and many other technologies

- Provides historical, real time, and predictive analytics capabilities

- Integrates with a wide variety of technologies including Oracle's CRM, E-Business Suite, and Hyperion Platforms

- Oracle sells pre-packaged applications that contain out of the box integrations with Oracle products like CRM, E Business Suite and Hyperion tools
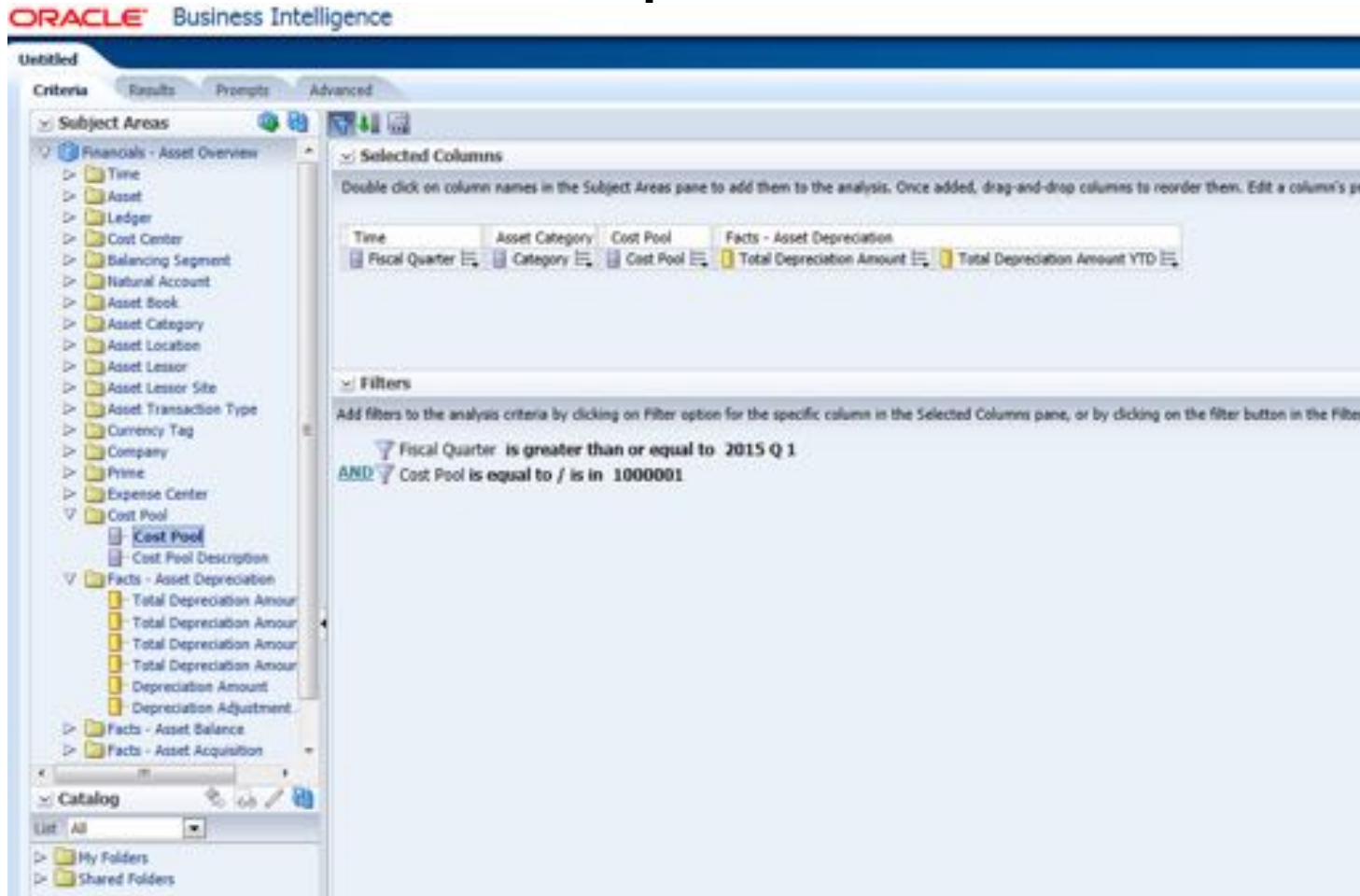
OBIEE Dashboards

- Flexible reporting with a wide variety of visualization options

Photo: Oracle.com

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OBIEE – Report Creation

- Logical data model is stored in a metadata repository to limit the amount of technical details a user needs to be successful and is organized by subject area

- Available attributes listed on the left, selected items appear on the right, as well as filter conditions

- Supports SQL calculations and commands (Case Statements, statistical functions, etc)

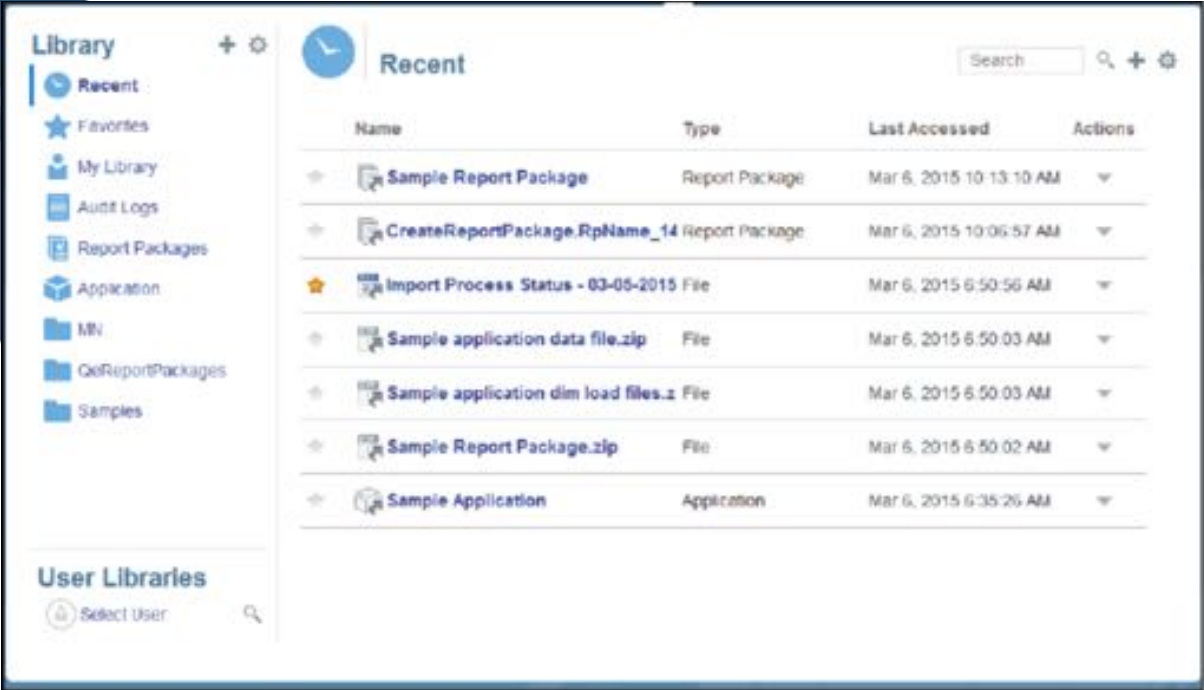# Enterprise Performance Reporting Cloud Service (EPRCS)

Enterprise Performance Reporting Cloud Service (EPRCS)

- **Distribution:** Users simultaneously updating different sections / doclets of reports

- **Task Management:** Notification of upcoming deliverables / alerts

- **Reporting:** External, Internal and Statutory Financial Reporting Needs

- **Complete:** Authoring, *collaboration, commentary* and delivery, including versioning

- **Workflow:** Approve reports sections and overall monitoring of the process

- **Secure:** Role-based, auditable access on desktop and mobile devices

- **Integrate data and Metadata from various Oracle and non-Oracle sources (EPM, BI, ERP, OBIEE, RDBMS, Microsoft – utilizing Smart-view):** can build an application in ERPCS to bring in dimension / data or go directly to the source depending on scope

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EPRCS Home Page

Library

EPRCS – Authorizing / Workflow

EPRCS – Integration of data via Smart-view
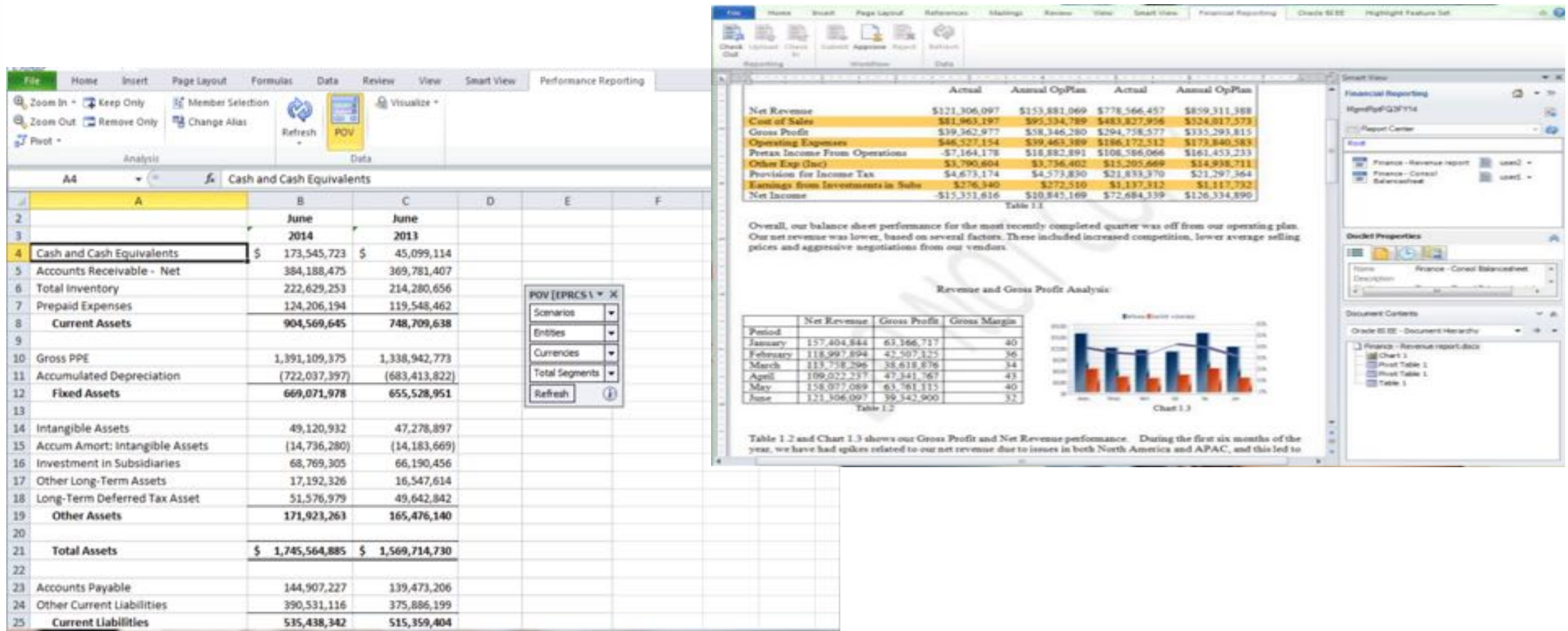
CXO - Cockpit

CXO - Cockpit

- Reporting *and* dashboarding platform that integrates will multiple data sources to create Management and Board reporting.

- Seamless fit with the way companies work; including specialized processes, output and systems

- Guided and governed reporting with a focus on control and guided analysis for a shared narrative

- Supports the entire reporting story through the inclusion of core EPM data, supplemental (multi source) and commentary

- Preconfigured templates are available to speed up the implementation timeline

- Finance owned and Executive friendly resulting in easy to maintain and use reports

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CXO – Design Studio
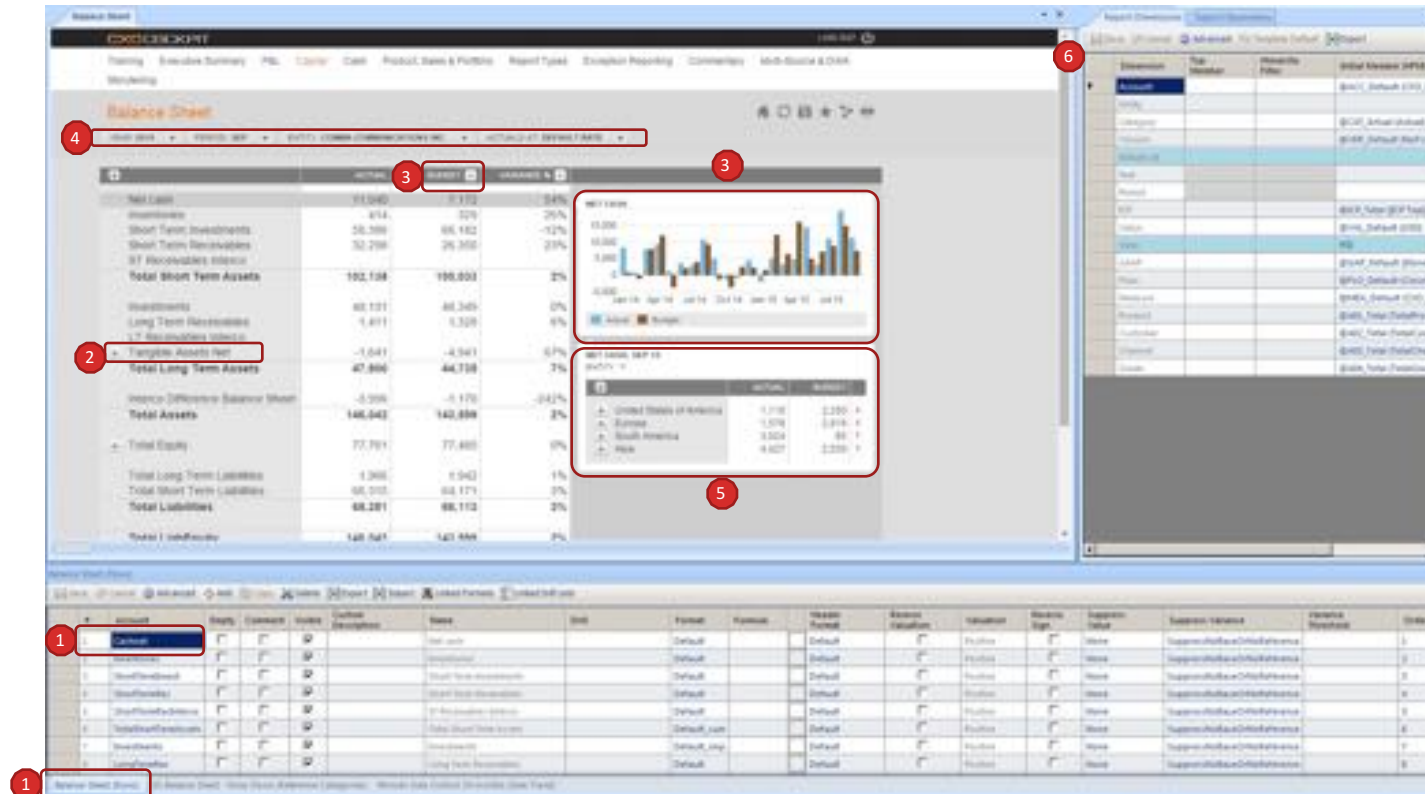
(1) Member selection from source. Final lists can be reused.

(2) Expansion functionality. Custom expansions possible.

(3) Selectable comparison point. Pictorial example of comparison

(4) Selectable Point of View. Display can be restricted/customized

(5) Additional account detail automatically available based on metadata.

(6) Report dimensions/parameters to customize appearance

CXO – Design Studio
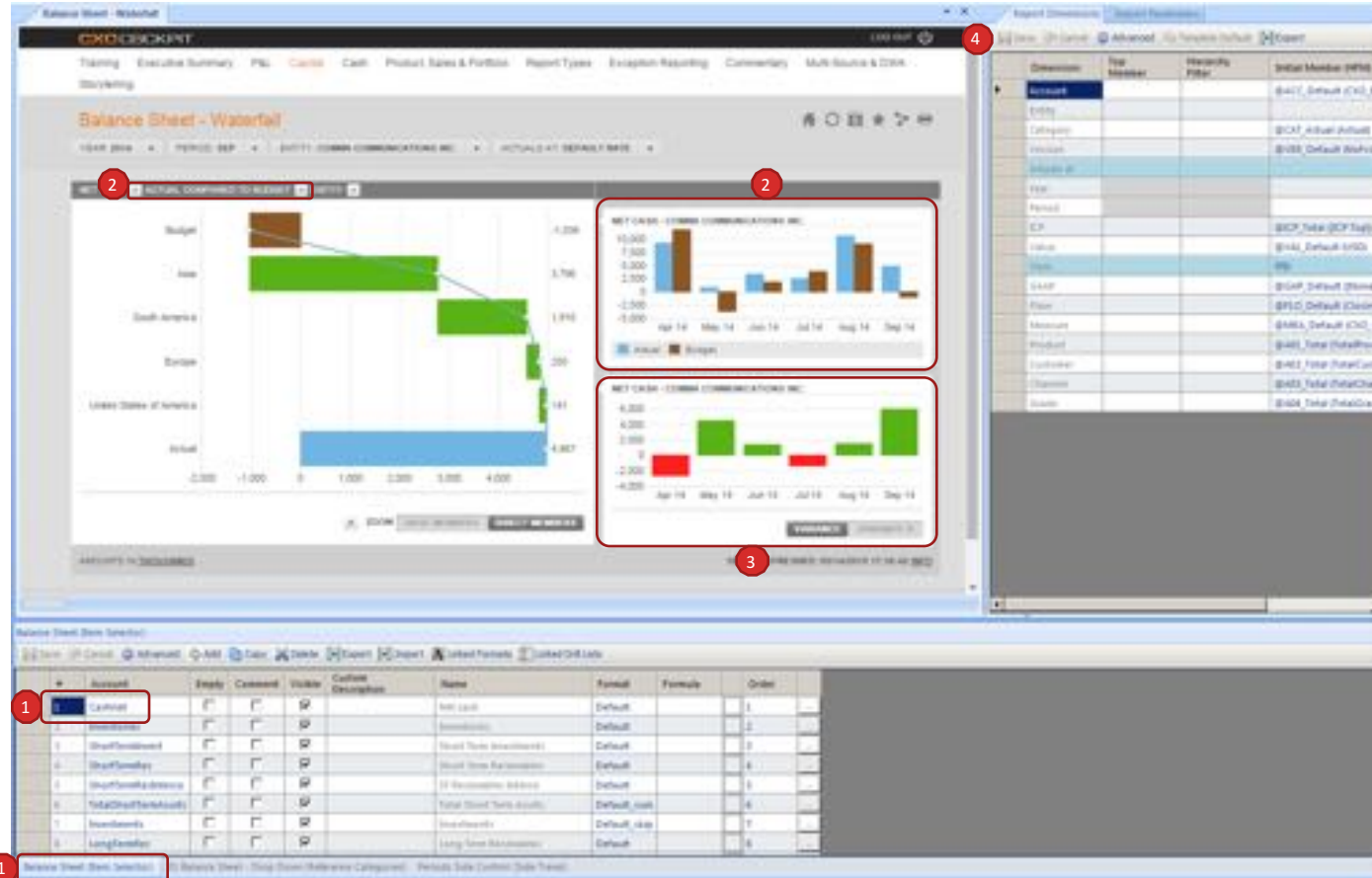
(1) Member selection from source. Final lists can be reused.

(2) Selectable comparison point. Pictorial example of comparison

(3) Pictorial illustration of variances over the periods compared.
(4) Report dimensions/parameters to customize appearance

CXO – Web Output

- Multiple pre-formatted templates available to create dynamic reports/dashboards
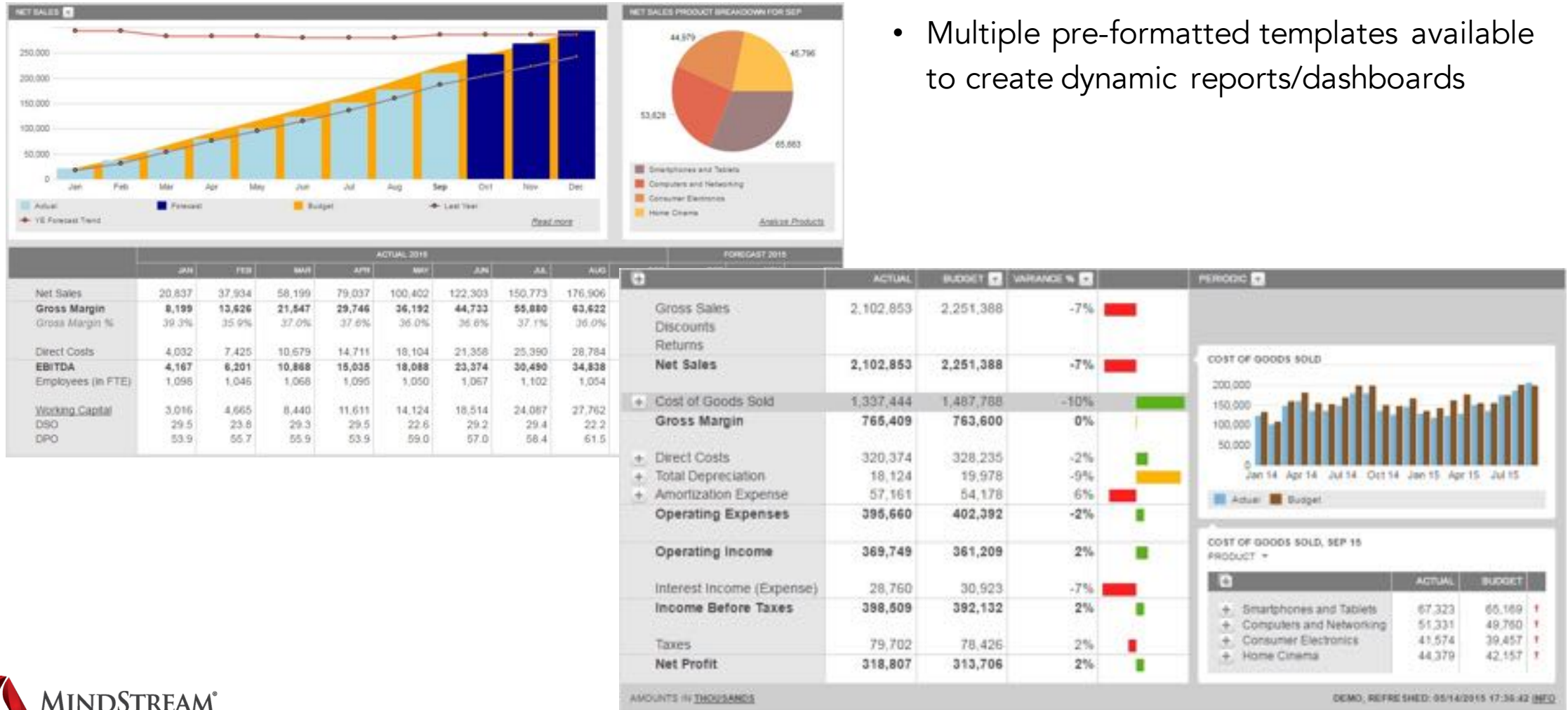
CXO - Storyboarding

- Storyboarding allows for a collection of reports to be created and easily distributed.

CXO - Commentary

(1) Footnote commentary which may be used for a specific line or data point

(2) Collection and reporting of commentary from all levels of the Organizational structure

Choosing the Right Tool

Tool Selection Procedures

1. Collect and identify reports/dashboards to be created
2. Review data and data source availability
3. Determine report/dashboard audience
4. Define report/dashboard requirements (i.e., comparisons, commentary, workflow, security, etc.)

Comparison Matrix

	HFR	SV (Ad-hoc)	SV (Formula)	OBIEE	EPRCS	CXO
Approval/Workflow	❌	❌	❌	❌	✅	✅
Ease of Build/Dynamic Members	✅	✅	⚠️	⚠️	⚠️	✅
Collaboration/Commentary	❌	❌	❌	⚠️	✅	✅
Web Build	⚠️	⚠️	⚠️	✅	⚠️	⚠️
Security Configuration	✅	✅	✅	⚠️	⚠️	⚠️
SOX/Controls	✅	❌	⚠️	⚠️	✅	✅
Non-Hyperion Data Integration	❌	❌	⚠️	✅	✅	✅
Report Distribution	⚠️	❌	⚠️	✅	✅	✅
Dashboards	❌	❌	⚠️	✅	⚠️	✅
Integration with Microsoft Office	✅	✅	✅	✅	✅	❌
Drill-down in all Dimension	⚠️	✅	❌	✅	⚠️	⚠️
Time to Implement	⚠️	⚠️	⚠️	❌	⚠️	✅

Key ✅ Supports ⚠️ Supports with Limitations ❌ Does not Support

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Compare – Dashboards

		Dashboards
HFR	❌	HFR is not typically utilized for Dashboard creation.
SV (Ad-hoc)	❌	Ad-hoc functionality is not typically utilized for Dashboard creation.
SV (Formula)	⚠️	Formula driven SmartViews could be utilized for Dashboard creation, however, this is a manual process and is not available for review on mobile devices.
OBIEE	✅	Dashboards are a primary function of OBIEE, which can be viewed from a computer or mobile device. Dashboards can host a variety of reports that combine to provide insight into business processes and status. Dynamic parameters allow one dashboard to provide a wide variety of angles to view specific data points.
EPRCS	⚠️	While graphical capability for Dashboards technically can be done via Smart-view, EPRCS is inherently not a Dashboard solution.
CXO	✅	Support robust Dashboards that can be viewed on the users computer or mobile device. Also, multiple Dashboards can be combined to create a Storyboard facilitating a holistic review.

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Compare – Non-Hyperion Data Integration

		Non-Hyperion Data Integration
HFR	❌	Integrates with HFM, Hyperion Planning, Essbase, and HPCM. Cannot be used with non-Hyperion products
SV (Ad-hoc)	❌	Integrates with HFM, Hyperion Planning, Essbase, and HPCM. Cannot be used with non-Hyperion products.
SV (Formula)	⚠️	Integrates with HFM, Hyperion Planning, Essbase, and HPCM. Data from other sources can by linked into these reports by utilizing cell references or copy/paste. This data can potentially be submitted back into a Hyperion product.
OBIEE	✅	Integrates with a wide variety of data sources, including relational databases, data cubes, flat files, big data sources and many other technologies.
EPRCS	✅	Provides flexible integration capabilities with non-Hyperion sources, from Flat Files to ERPs to relational databases to OBIEE.
CXO	✅	Supports data integration with Oracle Hyperion, SAP BPC/BW/HANA, IBM TM1, Tagetik, MS SSAS, and more. With the release of version 6.0 data can be directly uploaded into the CXO repository from flat file sources (ie Excel).

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Compare – Report Distribution

		Report Distribution
HFR	⚠️	Reports can be generated through a Batch process an emailed to a variety of users. Limitations around seeing "live" data after distributed.
SV (Ad-hoc)	❌	Not typically distributed to many users. These can be shared over Email or on a Shared Drive, however, user's individual Options settings may cause the ad-hocs to no longer function.
SV (Formula)	⚠️	Can be distributed through Email or on a Shared Drive, however, if the user reviewing the report does not have access to the Source System no balance will be visible.
OBIEE	✅	Reports can be accessed on demand or scheduled and delivered via email, FTP, and other delivery methods, including the ability to schedule based on conditions (Example: if Report A returns no results, run Report B and send to the group).
EPRCS	✅	Report Packages can be distributed in groups of reports or books via mobile, web, or Microsoft Office.
CXO	✅	Reports or Storyboards can be distributed to any user with Report Viewer access. The user will be able to make controlled modifications to the POV and refresh data to get "live" results. These reports can be access from the users computer or mobile device.

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Compare – Collaboration/Commentary

		Collaboration/Commentary
HFR	❌	HFR does not natively support the ability to capture and report out User Commentary.
SV (Ad-hoc)	❌	SmartView Ad-Hoc can be used to capture User Commentary through Cell Text. However, the commentary cannot be consolidated and reported out at various levels of the Organization.
SV (Formula)	❌	SmartView Formulas can be used to capture User Commentary through Cell Text. However, the commentary cannot be consolidated and reported out at various levels of the Organization.
OBIEE	⚠️	OBIEE supports write back functionality to some data sources which could be configured to support commentary, but commentary is not an out of the box feature of the application.
EPRCS	✅	EPRCS performs review cycles and commentary for individual reports sections as well as the entire report package. Supports interactive collaboration across multiple users.
CXO	✅	Rich and flexible report-level, line-item and bookmark collaborative commentary and footnotes. Users can input commentary which can be consolidated as reported out at various levels of the Organization.

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Compare – Approval/Workflow

		Approval/Workflow
HFR	❌	HFR does not natively support the ability for users to Approve a report through a designated Workflow.
SV (Ad-hoc)	❌	SmartView Ad-Hoc would not typically require an Approval process. However, Process Management data can be review in an Ad-Hoc.
SV (Formula)	❌	SmartView Formulas does not natively support the ability for users to Approve a report through a designated Workflow. However, SmartView can be leveraged within other tools (ie IBM Clarity) to manage the Workflow process.
OBIEE	❌	OBIEE does not support an approval workflow process
EPRCS	✅	EPRCS offers interactive Process workflow, Approvals and Status Reporting.
CXO	✅	Beginning with Release 6.0, web-based administrative workflow enable true Agile Reporting.

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Compare – Security Configuration

		Security Configuration
HFR	✅	1. Shared Services utilized to control/restrict access 2. Ability to secure users as Report Developers and Report Users 3. Data level security inherited from Shared Services (ie Entity level access)
SV (Ad-hoc)/ SV (Formula)	✅	1. Shared Services utilized to control/restrict access 2. All users with View or higher access may create and view Ad-Hoc in SmartView 3. Ability to submit data from Excel to source data can be restricted 4. Data level security inherited from Shared Services (ie Entity level access)
OBIEE	⚠️	1. OBIEE does not integrate w/ Shared Services, it leverages Weblogic services to control/restrict access 2. Weblogic can integrate to enterprise LDAP applications as well as database stored security authorizations 3. A granular level of authorization can be granted to specific features and functions of the toolset, as well as for whole subject areas, data connections, or even row level security
EPRCS	⚠️	1. EPRCS does not integrate with Shared Services / Users and Groups added manually or via batch file 2. Offer 6 major roles inherent within the product and 3 levels of security
CXO	⚠️	1. Does not integrate with Shared Services 2. Ability to secure users as Report Administrator, Report Builder or Report Viewer 3. Data level security filtered can be enabled, however, not inherited from Shared Services

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Thank you! Questions?

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