



# ADVISORY & CONSULTING

## DEFINING YOUR VISION AND TURNING IT INTO A WINNING GAME PLAN

Data and analytics will be your biggest competitive differentiator. The real issues are how you define the opportunities and the roadmap for achieving them based on the realities of the data relevant to your business.

- Data and analytical solutions are not designed to integrate, perform, scale, or evolve.
- Business, finance, and IT stakeholders are not aligned on the analytical problem, solution, how to get there, or the business case for doing so.
- Business users are challenged to define requirements and envision break-through analytical solutions.
- There is too little focus on the most critical success factors – internal, external, digital, syndicated, structured and unstructured data.

Our Performance Management practice helps you figure out how to proactively manage performance by using the data that drives your business, tracking and reporting on financial performance, and leveraging big data for deeper insights and competitive advantage.

Our Analytics practice defines these solutions with a focus on data, technology, and user experience. Underlying all of the above, you need a data platform that provides accurate, up-to-date data to all consumers in a repeatable, reliable way that can evolve with your business. This isn't easy so our Data Management practice helps you think through a data strategy and architecture.

Using Management Consulting lingo, our advisory and consulting services produce: current state assessment and future state definition, road-mapping, technology selection, business process improvements and optimization, data governance guidelines, and modern data architectures.

We'll help you think through all of these issues. Oh yea, the big Management Consultants will too but we're faster, smarter, and cheaper.



**Advisory & Consulting**  
Defining your vision and turning it into a winning game plan.



**Data Management**  
Leveraging your data for greater business value.



**Cloud Solutions**  
Translating and implementing your business objectives into cloud technology solutions for competitive advantage.



**Mobile Solutions**  
Information on the go -your information should be your constant companion, we *make that happen*.



**Analytics**  
Bringing life to your data for deeper, faster insights.



**Managed Services**  
Focus on your core competency while MindStream optimizes your investment



**Solution Implementation**  
Your go to partner for data intensive, analytical solutions.

To learn more about how MindStream Analytics can help you win with data: