

**FOR IMMEDIATE RELEASE:**

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## **Seth Landau named Executive Vice President Consulting Services for MindStream Analytics**

Boston, MA – March 5, 2010- MindStream Analytics, a leading provider of professional and managed services for analytics and Business Performance Management solutions, announced today that Seth Landau has been named Executive Vice President of Consulting Services for the company's global operations. Seth brings with him over eighteen years of successful experience in financial consulting, BPM application design and project management.

“MindStream Analytics deploys a management discipline that focuses on supporting integrated management processes on a strategic, financial and operational level enabling organizations to more effectively run their business.” said MindStream Senior Partner, Alex Ladd. “Seth has built his career on designing, building and managing complex solutions for a wide variety of business verticals. Seth's ability to foster a collaborate environment at clients, large and small, where organizations face competing priorities, makes him a key component that will help differentiate our offerings and ensure leading practices at clients and in our company. We are excited to bring him on board to lead our Consulting organization.”

Prior to joining MindStream, Seth served as Practice Lead for Enterprise Performance Management for TITAN Technology Partners and Pinnacle Group Worldwide, Senior Managing Consultant – Global Business Services at IBM, and Lead Consultant/Design Expert for Hyperion Solutions Corporation.

Mr. Landau received a B.S. in Business Administration, Finance from the University of Massachusetts, Amherst, and an M.B.A. Finance from the Olin School of Business, Babson College. Seth is also a Certified Treasury Professional. He lives with his family in Lynnfield, Massachusetts.

### **About MindStream Analytics**

MindStream Analytics helps companies identify and implement technology that allows them to effectively analyze and predict key metrics. MindStream Analytics specializes in the implementation of analytic applications. For more information, please visit [www.mindstreamanalytics.com](http://www.mindstreamanalytics.com).

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