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**FOR IMMEDIATE RELEASE**

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## **MindStream Analytics Joins Decisyon Partner Network**

**BOSTON, MA** – MindStream Analytics, a leading Analytics consulting and managed services firm that transforms finance, optimizes operations, reduces risk and helps its customers engage their customers, today announced its participation in the Decisyon Partner Network.

Earlier this month Decisyon Inc. introduced Decisyon 360, a collaborative BI platform that unifies social collaboration, analytics, planning and execution across multiple departments and operational systems. Decisyon 360 enables the rapid development of big data BI and Planning applications that operate on live data.

Each partner is trained and certified on the Decisyon 360 platform in order to market and sell Decisyon products, create Decisyon-based solutions, and support Decisyon implementation engagements.

“The addition of MindStream Analytics as a partner reinforces the tremendous benefits that organizations can realize from Decisyon’s collaborative BI and performance management solutions,” said Ken Lavoie, senior vice president of business development at Decisyon.

“Our partnership with Decisyon creates many opportunities for our customers to enhance collaborative decision-making,” says Alex Ladd, CEO of MindStream Analytics. “These enhanced collaborative capabilities will enable MindStream to leverage our industry expertise to an even larger degree, and subsequently, even better serve our customers.”

For more information on the MindStream Analytics, please visit [www.MindStreamAnalytics.com](http://www.MindStreamAnalytics.com). For more information on Decisyon, visit [www.decisyon.com](http://www.decisyon.com).

### **ABOUT MINDSTREAM ANALYTICS**

Named as one of the most promising data analytics companies by CIO Review, MindStream Analytics is a leading consulting firm focused on helping clients improve business understanding and decision making. With years of experience in the Business Intelligence and Performance Management arena, MindStream can help you face the challenges of Big Data through streaming analytics, mobile strategy, and next generation tools. MindStream's services range from software selection to full implementation services. Need an effort-free approach? MindStream has a global managed services offering that lets you run all your applications in the cloud. We at MindStream believe that the power of technology, combined with best practices, gives our customers better results. Join us on our social media pages for latest news and updates, upcoming events, and free webinars.

## **ABOUT DECISYON**

Decisyon, Inc. provides enterprises, manufacturers and global brands with collaborative BI and performance management software solutions that integrate analysis, planning and execution – all in a single environment – to accelerate smart decision-making. Founded in 2005, Decisyon software is now used in more than 200 companies globally including the pharmaceutical, financial services, banking, media, fashion, manufacturing, retail, transportation, telecommunications and automotive industries. Headquartered in Stamford, CT, the company markets its software products in the United States and Europe through partners and direct sales. For more information visit <http://www.decisyon.com>.

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